



Level 3 National

Art and Design - [SPECIFICATION](#)

Teacher-student video to explain the course - [video link](#)

See an example of a current brief - [Unit A1](#)

Examples of Art work: [@kgv_art_and_design](#)

Offered at: Extended Diploma, Diploma or Subsidiary Diploma

Course outline

The BTEC Art and Design course consists of a range of units and no exam. These vary depending upon whether you are studying for the Extended Diploma, Diploma or the Subsidiary Diploma. Students can progress to top universities in the world with this qualification as you specialize in your pathway with a vocational element.

The BTEC has been customized by the school to give students more breadth in their course selection but still enabling them to specialize. The units are chosen by the school so they fit with the needs and skills of the students as well as the areas of specialism of the teaching staff.

The course combines both practical assignments and the study of a variety of Art & Design areas. You will work on group projects as well as individual assignments. You will be learning a wide range of techniques and skills working with industry on project work. There will be a vocational element to the course teaching you skills you will need in the art and media industries.

The **WHOLE** course is taught practically, and theory is gained through this practical application and is worth the equivalent of three A Levels.

Assessment

As with all BTEC courses the assessment is continuous and is on-going throughout the course, with students either gaining a *Pass*, *Merit*, or *Distinction* at the end of the course. The assessment is evidence based and you will keep a portfolio that demonstrates your learning. Evidence can include a range of forms, not just visual assignments, but written, project work, sound, video recordings, to name but a few.

Entry requirements

The course is almost wholly practical, with the theory being delivered through practice. However, students should be aiming to achieve a good grade of at least a grade 4/5 GCSE's. Previous Art and Media experience is not necessary, although students who have a GCSE in Art/Media would find it beneficial.

University and Career opportunities

The BTEC Extended Diploma is internationally recognized as an entry qualification for University. Students who undertake this course will probably be looking for a career in the creative industries.

The course will offer opportunities to give a wide experience right across the spectrum of the creative industries from Fine Art, Advertising, Creative Media, Graphic Design, Product Design, Fashion, Textiles, Animation, Computer aided design, Architecture, Publications, Television, Radio and Film.