



Level 3 National

Business - [SPECIFICATION](#)

Lionel Course Page - [CLICK HERE](#)

Offered at: Extended Diploma, Diploma or Subsidiary Diploma

Course outline

BTEC Certificates consist of individual units and are delivered through continuous assessment. This is on-going throughout the two year programme with students either gaining a *Pass, Merit, or Distinction* at the end of each unit.

The BTEC International Level 3 Extended Diploma in Business is a course which consists of **6 mandatory units** plus optional units.

The course combines both practical assignments and the study of a variety of Business disciplines. You will work on group projects as well as individual assignments. You will be learning a wide range of techniques and skills. There will be a vocational element to the course.

Over the two-year period the range of subjects studied include (Mandatory Units are in Bold):

Exploring Business	Digital Marketing
Research and Plan a Marketing Campaign	Creative Promotion
Business Finance	Pitching for a New Business
Managing an Event	Business Ethics
Principles of Management	Training and Development
Business Decision Making	Market Research
International Business	Work Experience in Business
Human Resources	Health and Safety in the Workplace
Team Building in Business	Career Planning

The whole course is taught practically, and theory is gained through this practical application. The highest grade of **D*D*D*** is worth the equivalent of 3 international A levels. This is 160 UCAS tariff points.

The BTEC International Level 3 Diploma in Business is a course which consists of 5 mandatory units plus optional units

Over the two-year period the range of subjects studied include (Mandatory Units are in Bold):

Exploring Business Research and Plan a Marketing Campaign Business Finance Managing an Event Business Decision Making International Business Investigating Customer Service Training and Development Work Experience in Business	
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The whole course is taught practically, and theory is gained through this practical application. The highest grade of D*D* is worth the equivalent of 2 international A levels or 112 UCAS tariff points.

The BTEC International Level 3 Subsidiary Diploma in Business is a course which consists of 2 mandatory units plus optional units.

Over the two year period the range of subjects studied include (Mandatory Units are in Bold):

Exploring Business Research and Plan a Marketing Campaign Business Finance Managing an Event	
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The whole course is taught practically, and theory is gained through this practical application. The highest grade of D* is worth the equivalent of 1 international A level or 84 UCAS tariff points.

Assessment

The assessment is evidence based and the student will keep a portfolio that demonstrates their learning. Evidence can include a range of forms, not just written assignments, but visual displays, project work, sound/video recordings and PowerPoint Presentations.

Entry requirements

The course is almost wholly practical, with the theory being delivered through practice. However, students should be aiming to achieve a good grade in at least 4/5 GCSE's. Previous Business experience is not necessary, although students who have a GCSE in Business Studies or Economics would be of benefit.

University and Career opportunities

UNIVERSITY DESTINATIONS:

BTEC LEVEL 3 EXTENDED DIPLOMA and DIPLOMA IN BUSINESS: Students who have studied these courses in previous years at KGV School have gone onto study at degree level at the following universities in the UK:

- **UNIVERSITY COLLEGE LONDON (UCL)**
- **UNIVERSITY OF EXETER**
- **LANCASTER UNIVERSITY**
- **UNIVERSITY OF SURREY**
- **UNIVERSITY OF EAST ANGLIA**
- **UNIVERSITY OF SOUTHAMPTON**
- **SHEFFIELD UNIVERSITY**
- **UNIVERSITY OF LEICESTER**

The BTEC Extended Diploma is internationally recognized as an entry qualification for some of the best universities in the UK, HK and Australia. Students who undertake this course will probably be looking for a career in the world of Business. The course will offer opportunities to give a wide experience right across the spectrum of Business from Marketing, Finance, Human Resources, Production, Accounting, Law, ICT, Communication, Events Management, Hospitality and Administration.